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VIDEO

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INTRODUCING THE VIDEOSITE

Real videosites have been for the few – expensive, cumbersome and complicated. Now 23 introduces 23 Video to allow all organizations to have a videosite. Changing how video works on the web. No complicated pricing models, simply \$675 per month. [Read more.](#)



No limitations



Analytics



Distribution



Play anywhere



One price

Making videosites available for all organizations and companies

- ▶ Customer service
- ▶ Marketing campaigns
- ▶ Generate traffic to your website
- ▶ Competitions
- ▶ Sales support
- ▶ Knowledge sharing
- ▶ Branding
- ▶ Internal communication
- ▶ Trainings
- ▶ Events & conferences
- ▶ Product demonstrations
- ▶ Archives & documentation

... in order to build a
relationship to your
audience through video

- ▶ Your own design
- ▶ Your own video player
- ▶ Your own domain
- ▶ Analytics and tracking
- ▶ Social distribution
- ▶ Section and subtitles
- ▶ Unlimited uploads
- ▶ Upload once, play anywhere
- ▶ Playflow
- ▶ Open upload
- ▶ Access control
- ▶ Built-in CDN
- ▶ Secure, OAuth-based API

Powering more than 250 customers in 13 countries



Video is more engaging than any other type of communication

You can use video for..

- ▶ Customer service
- ▶ Marketing campaigns
- ▶ Generate traffic to your website
- ▶ Competitions
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- ▶ Knowledge sharing
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<http://reinvent.23video.com/secret/3921317/c29e44668daf909b9bebf5a5381176b3>

<http://reinvent.23video.com/secret/3921328/76105ffea3f14d199fd11a9fc850e418>

Aarstiderne: Jordforbindelse på video

<http://reinvent.23video.com/secret/3921234/fe0e204bee>
[c7073671a2d1db484a8f72](#)

Kongelige Teater: Trailers

<http://reinvent.23video.com/secret/3921309/e50f02d8678424a40cbbbc900474a27>

<http://reinvent.23video.com/secret/3921347/7ae9f3ebde1ef0054213e1e7415d3741>

<http://reinvent.23video.com/secret/3921333/413485be98cd113b7ee0104d990eaeda>

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